

Susan DePue



AIM ➤
FIRE ➤
GROW ➤

Results you can expect:

More Focus
More Prospects
More Business
More Balance

"I wanted to thank you for the outstanding presentation. You truly bring innate wisdom (and realism) to the marketing field. The wonderful ideas you shared resonated with the audience."

Senior Service Network

"The event was a huge success, and the feedback is still coming in."
- National Distribution & Contracting, Inc.

"Your presentation on success was an excellent professional development opportunity for my staff"
- Tennessee Valley Authority

"I'm getting rave reviews from those who attended, and I appreciate your very valuable contribution to the program"
- Legal Association of Women

PRESENTATION TOPICS:

Aim, Fire, Grow

Learn the three reasons why you are not making sales, and the three things you must change before you do.

Outrageous Success

Why most people don't have outrageous success, why others won't and five ways you can achieve outrageous success.

Network to Networth

Stop losing lucrative business and sales opportunities and learn the secrets to successful networking.



Aim. Fire. Grow.

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TOPICS

Aim, Fire, Grow: The System for Easier Prospecting, Easier Sales and Easier Business

A simple and practical, but very powerful method of achieving sales success.

- Learn three reasons your sales are not growing
- Learn the three things you must do before they will.
- Recognize the most common mistakes that cause the death of most sales people.
- Learn the strategies and develop the plan to focus your activity and increase your sales.

Outrageous Success:

This session will teach and motivate you to live the life most people only dream of living.

- Learn the 3 things you must do to have outrageous success
- Develop the ways to put yourself in luck's path
- Learn the underlying reasons you procrastinate and how to overcome these.

Turn Networking into Networth

You may be spending time and money networking, but are you getting new business from it? If not, you are losing many lucrative business opportunities.

- How to choose the events
- What to say
- What not to do
- Ways to follow up

Susan DePue



Why Susan DePue?

She is a successful insurance professional.

From a marginal hire to failure to a consistent 6 figure income, Susan teaches you what it takes to make it.

She is an author.

Because Susan believes sales and marketing should be simple and practical, she developed the Aim-Fire-Grow Method for Sales Achievement. Both a book and a workbook, this system was developed with the financial services industry in mind.

She is proven.

Susan's designations include:

- Chartered Financial Consultant
- Chartered Life Underwriter
- Chartered Financial Consultant
- Certified Professional Behavioral Analyst
- Certified Professional Values Analyst
- Certified Attribute Index Analyst
- Guerilla Marketing Certified Coach

CLIENTS

National Association of
Women Business Owners

Business Retention and
Expansion International

Southeast Legal
Marketing Association

Next Generation
University

National
Brokerage Consortium

Dickson
Chamber of Commerce

Better Business Bureau

Executive Women
International

To receive a free preview DVD or to discuss a customized program for your group, contact Susan at: 615-584-7339 or susan@susandepue.com.

Visit her website at: aimfiregrow.com